

Tracking No. 25-334

**DONA ANA COUNTY REQUEST FOR SIGNATURE**

**25 - 147**

**TO:** Scott Andrews, County Manager **Contract/Grant No.** \_\_\_\_\_  
**THRU:** Management Level Reviewer  
**FROM:** Crystal Baca **Phone:** 575-386-4320  
**DATE:** 1/3/2025  
**SUBJECT:** Signature Request – Flock Group, Inc.-Order Form

**Request**

We are requesting signature of the attached Order Form for Flock Group, Inc. The Order Form is to continue subscription services for license plate reader hardware and applicable professional services to implement the hardware.

**Financial Impact**

The subscription services and required fees will cost \$36,000.00 for twelve (12) months. DASO will pay for this order from their FY25 budget.

**Background**

DASO currently utilizes Flock cameras throughout the county. The cameras are license plate readers used for crime resolution and prevention. The cameras have proven to be beneficial for DASO. The Order Form is for subscription services to be used for license plate verification ability by use of cameras provided by Flock Group, Inc.

**Recommendation**

We recommend signature of the enclosed Order Form as this purchase will support public safety efforts.

**INTERNAL REVIEWS FOR PROCESSING**

<b>DEPARTMENT</b>	<b>Department please complete this section for Finance Review and Approval.</b> Document Type: Contract <input type="checkbox"/> Grant <input type="checkbox"/> Other _____ Accounting String: <u>F002-CC029-SC263</u> Req. or PO No. _____ Amount <u>\$36,000.00</u> Restricted Funds: Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> Grant/State Appropriation No. _____	
<b>FINANCE</b>	Reviewed and Approved: <u>[Signature]</u>	Date: <u>1/8/25</u>
<b>PURCHASING</b>	Bid/RFP # _____ Authority: BOCC date approved _____ NTE \$100K _____ NMSA Exemption <u>on Price Agreement 30-00000-22-00018</u> Reviewed and Approved: <u>[Signature]</u> Date: <u>1/8/25</u>	
<b>LEGAL</b>	Reviewed and Approved: _____ Date: _____	
<b>REVIEWER NOTES:</b>	<u>Okay to fin - w 1/8/25</u>	

**Flock Safety + NM - Dona Ana County  
SO**

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Flock Group Inc.  
1170 Howell Mill Rd, Suite 210  
Atlanta, GA 30318

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MAIN CONTACT:  
Michael Pearman  
[michael.pearman@flocksafety.com](mailto:michael.pearman@flocksafety.com)  
+17143297661

flock safety

# flock safety

## EXHIBIT A ORDER FORM

Customer: NM - Dona Ana County SO  
Legal Entity Name: NM - Dona Ana County SO  
Accounts Payable Email:  
Address: 845 N Motel Blvd Las Cruces, New Mexico  
88005

Initial Term: 12 Months  
Renewal Term: 12 Months  
Payment Terms: Net 30  
Billing Frequency: Annual  
Retention Period: 30 Days

### Hardware and Software Products

Annual recurring amounts over subscription term

Item	Cost	Quantity	Total
<b>Flock Safety Platform</b>			<b>\$36,000.00</b>
<b>Flock Safety Flock OS</b>			
FlockOS™ - Essentials	Included	1	Included
<b>Flock Safety LPR Products</b>			
Flock Safety Falcon ®	Included	12	Included

### Professional Services and One Time Purchases

Item	Cost	Quantity	Total
<b>One Time Fees</b>			

Subtotal Year 1: \$36,000.00  
Annual Recurring Subtotal: \$36,000.00  
Estimated Tax: \$0.00  
Contract Total: \$36,000.00

*The Term for Flock Hardware shall commence upon first installation and validation, except that the Term for any Flock Hardware that requires self-installation shall commence upon execution of the Agreement. In the event a Customer purchases more than one type of Flock Hardware, the earliest Term start date shall control. In the event a Customer purchases software only, the Term shall commence upon execution of the Agreement.*

*Taxes shown above are provided as an estimate. Actual taxes are the responsibility of the Customer. This Agreement will automatically renew for successive renewal terms of the greater of one year or the length set forth on the Order Form (each, a "Renewal Term") unless either Party gives the other Party notice of non-renewal at least thirty (30) days prior to the end of the then-current term.*

#### Special Terms:

- This agreement is governed by the previously accepted term of the State of New Mexico Price Agreement (Agreement #: 30-00000-22-00018) executed on January 12th, 2023.

**Billing Schedule**

Billing Schedule	Amount (USD)
<b>Year 1</b>	
At Contract Signing	\$36,000.00
Annual Recurring after Year 1	\$36,000.00
Contract Total	\$36,000.00

\*Tax not included



## Product and Services Description

Flock Safety Platform Items	Product Description
FlockOS™ - Essentials	An integrated public safety platform that detects, centralizes and decodes actionable evidence to increase safety, improve efficiency, and connect the community.
Flock Safety Falcon®	Law enforcement grade infrastructure-free (solar power + LTE) license plate recognition camera with Vehicle Fingerprint™ technology (proprietary machine learning software) and real-time alerts for unlimited users.

## FlockOS Features & Description

FlockOS Features	Description
Community Network Access	The ability to request direct access to feeds from privately owned Flock Safety Falcon® LPR cameras located in neighborhoods, schools, and businesses in <b>your community</b> , significantly increasing actionable evidence that clears cases.
Unlimited Users	Unlimited users for FlockOS
State Network (License Plate Lookup Only)	Allows agencies to look up license plates on all cameras opted into the Flock Safety network within your state.
Nationwide Network (License Plate Lookup Only)	With the vast Flock Safety sharing network, law enforcement agencies no longer have to rely on just their devices alone. Agencies can leverage a nationwide system boasting 10 billion additional plate reads per month to amplify the potential to collect vital evidence in otherwise dead-end investigations.
Law Enforcement Network Access	The ability to request direct access to evidence detection devices from Law Enforcement agencies outside of your jurisdiction.
Time & Location Based Search	Search full, partial, and temporary plates by time at particular device locations
License Plate Lookup	Look up specific license plate location history captured on Flock devices
Vehicle Fingerprint Search	Search footage using Vehicle Fingerprint™ technology. Access vehicle type, make, color, license plate state, missing / covered plates, and other unique features like bumper stickers, decals, and roof racks.
Insights & Analytics	Reporting tool to help administrators manage their LPR program with device performance data, user and network audits, plate read reports, hot list alert reports, event logs, and outcome reports.
ESRI Based Map Interface	Map-based interface that consolidates all data streams and the locations of each connected asset, enabling greater situational awareness and a common operating picture.
Real-Time NCIC Alerts on Flock ALPR Cameras	Receive automated alerts when vehicles entered into established databases for missing and wanted persons are <b>detected</b> , including the FBI's National Crime Information Center (NCIC) and National Center for Missing & Exploited Children (NCMEC) databases.
Unlimited Custom Hot Lists	Ability to add a suspect's license plate to a custom list and get alerted when it passes by a Flock camera

By executing this Order Form, Customer represents and warrants that it has read and agrees all of the terms and conditions contained in the Terms of Service located at <https://www.flocksafety.com/terms-and-conditions>

The Parties have executed this Agreement as of the dates set forth below.

**FLOCK GROUP, INC.**

**Customer: NM - Dona Ana County SO**

By: \_\_\_\_\_

By:  \_\_\_\_\_

Name: \_\_\_\_\_

Name: SCOTT ANDREWS  
COUNTY MANAGER

Title: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_

PO Number: \_\_\_\_\_