

WHAT IS **PROJECT JUPITER**?

Project Jupiter is a groundbreaking investment to bring an innovative infrastructure campus to Dona Ana County.

Overview:

Project Jupiter is a groundbreaking investment to bring an innovative data center campus to Doña Ana County. Powered by its own dedicated microgrid, Project Jupiter will deliver reliable energy without straining local resources. More than just technology, Project Jupiter means opportunity: **thousands of well-paying jobs, major investments in local infrastructure, and hundreds of millions of dollars in new County revenue** for schools, services, and community growth.

Project Jupiter **WILL**:

- ✓ Invest up to **\$165 Billion** in Doña Ana County
- ✓ Deliver over **\$300 Million** in direct payments to Doña Ana County
- ✓ Create more than **2,500+ construction jobs** and **750+ permanent jobs**
- ✓ Pay full-time salaries averaging **\$75K–\$100K** plus benefits
- ✓ Prioritize training, upskilling, and hiring of **Doña Ana County residents**
- ✓ Privately fund all infrastructure for the site
- ✓ Invest tens of millions into **water and wastewater improvements** that strengthen the entire community.
- ✓ **Limit water use** to the domestic needs of employees
- ✓ Construct and **self-supply power** for the project

Project Jupiter **WILL NOT**:

- ✗ Evaporate water to cool the data center
- ✗ Increase electric bills for New Mexico residents or businesses
- ✗ Reduce availability or reliability of electric supply
- ✗ Ask the County for funding; no public money will be borrowed or at risk
- ✗ Expose taxpayers to financial risk



KEY COMPONENTS OF **PROJECT JUPITER**

Project Jupiter Cooling Design *No Water Evaporated for Data Center Cooling*

- Many data centers use “evaporative cooling” which requires large volumes of water. **Project Jupiter will not use evaporative cooling.**
 - Evaporative cooling works similarly to how sweat cools your body – water carries away heat and evaporates, but then more water needs to be pulled in from the municipal system.
- **Project Jupiter will use a “closed-loop” cooling system** that works similarly to the way people cool off by sitting in front of a fan or in an air-conditioned room, to move heat to the air without needing additional water.
 - The project only requires a one-time fill up of the cooling system.
 - **Ongoing water consumption will be limited to domestic use (similar to an office building with 750 employees).**

Water:

Recognizing the critical importance of safe and reliable drinking water in Doña Ana County, Project Jupiter will invest tens of millions of dollars toward essential county water infrastructure improvements to ensure long-term water security and sustainability for the region.

Project Jupiter Microgrid *No Impact on Power Rates*



- People use the internet all the time—day and night. That means data centers need power around the clock, so your emergency services, apps, games, websites and videos never shut off.
- To ensure Project Jupiter does not impact the cost of electricity for other customers in the region, the project will construct a microgrid to **independently power the site.**

Industrial Revenue Bonds (IRBs) *No Financial Risk to County*

KICKSTARTING BIG INVESTMENTS:

IRBs are used by counties to **attract large-scale projects** like data centers and factories.

FORECASTING PROJECT BUDGET:

Bond request size (**\$165B**) signals how much may be invested over the entire project term.

JOBS AND LOCAL SPENDING:

IRBs lower certain taxes (like property and gross receipts tax) allowing the project to **grow, create jobs, and invest locally** for the long term.

NO COUNTY RISK:

County does not spend its own money or take on debt; Project Jupiter funds the entire development.

FINANCIAL BENEFIT TO DONA ANA:

Project Jupiter commits to making over \$300M in annual “payments in lieu of taxes” (PILTs) to **directly support schools, infrastructure, and local services** for the 30-year term.

HOW IT WORKS:

During the term, the **County temporarily owns the site** and leases it back to Project Jupiter, which enables the tax benefits.